

Mostly Manx



The story so far

What began almost a year ago as an embryonic concept to bring together the Island's hugely talented collection of artisans and provide them with a platform from which to market their creations, has developed into a thriving commercially structured skills cooperative.

MostlyManx was launched at the beginning of the year and introduced to the people of the Island through Manx Tails.

All exciting ideas need a driving force to turn concept into reality and in the case of MostlyManx, the catalyst was John Wood of Laxey Woollen Mills.

The plans had been advanced by John at the Mill for some time before MostlyManx was rolled out to the Manx public with the opening of the superb new shop in Nelson Street, Douglas in December of last year. John was confident the strong synergy between Laxey Woollen Mills and the shop would prove the ideal platform from which to expand and develop the quantity and diversity of artisans under the MostlyManx umbrella: And so it has proved with no less than 23 talented individuals now listed in the second edition of the MostlyManx Artisan Directory.

It's John's hope that MostlyManx will provide both a marketing vehicle and a strong coordinated voice for the artisans of the Isle of Man: 'As I said at the outset we want to raise the profile and the reputation of Isle of Man artists and crafts people to demonstrate both locally, and beyond our shores, that they are a match for anywhere,' said John.

The progress made during this first year was demonstrated to great effect at the recent Manx Lifestyle Exhibition at the Villa Marina, at which MostlyManx was one of the largest and most prominent exhibitors. An impressive selection of goods proved a major attraction for the thousands of visitors to the event and provided compelling evidence that MostlyManx has made the transition from exciting idea to successful venture. It also brought the new shop under the spotlight, and demonstrated that with an ever growing list of artisans embracing the ideal, it's a store where exciting new items are arriving by the day!

